

A stylized illustration of two green wheat stalks with small grains, positioned between the words 'safe' and 'harvest' in the main logo.

safe harvest
pesticide free natural food

ABOUT



MARKET PESTICIDE
FREE PRODUCE



WORK EXCLUSIVELY WITH
FARMER PRODUCER COMPANIES



FARMER PRODUCER
COMPANIES HOLD A STAKE

PRODUCTS



CEREALS



PULSES



MILLETS



FLAVORINGS



SPICES

THE MODEL

SUSTAINABLE PRODUCTION



SMALLHOLDER
SUSTAINABLE
AGRICULTURE



F A R M E R
P R O D U C E R
C O M P A N I E S



ORGANIZED
C O N S U M E R
M A R K E T S



MARKET LINKAGES

NON-PESTICIDE MANAGEMENT OF AGRICULTURE



BIO-REPELLENTS



PHEROMONE TRAPS



BIO-FERTILIZERS



LAND-USE PLANNING



FARMER PRODUCER COMPANIES



OWNED BY FARMERS



BARGAINING POWER



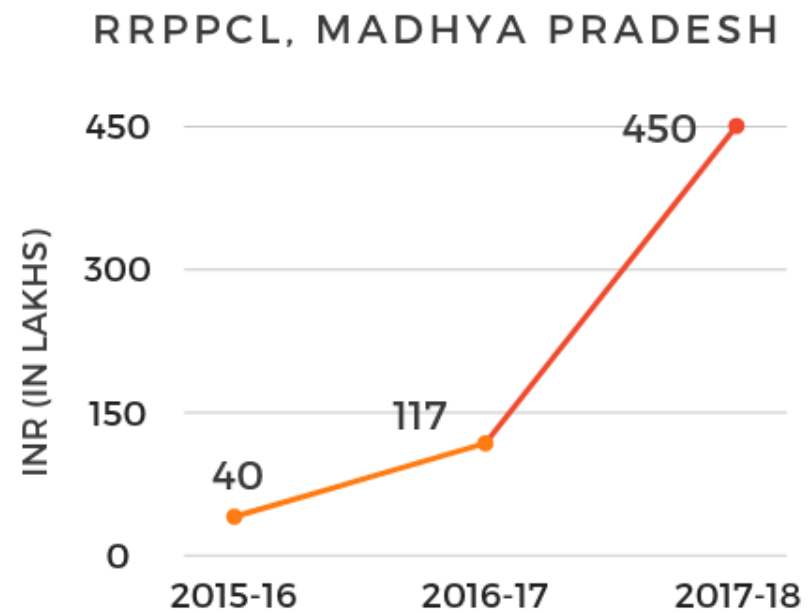
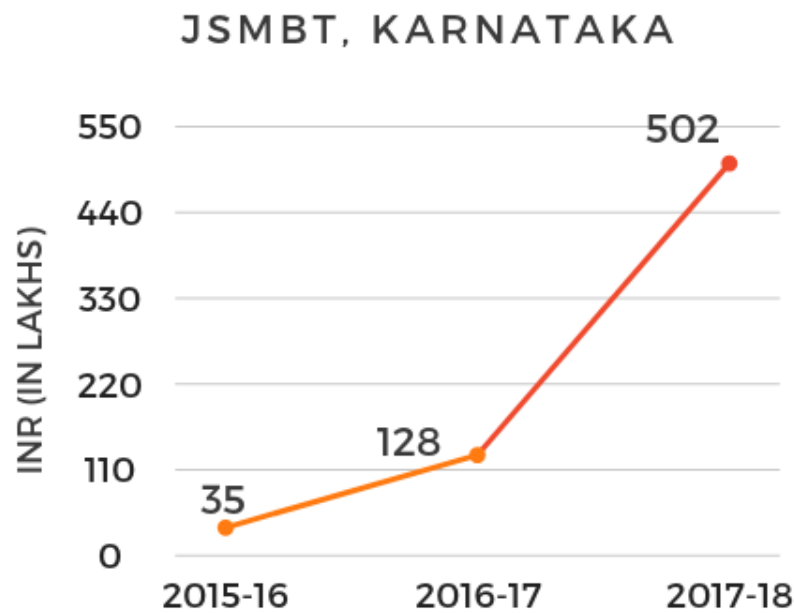
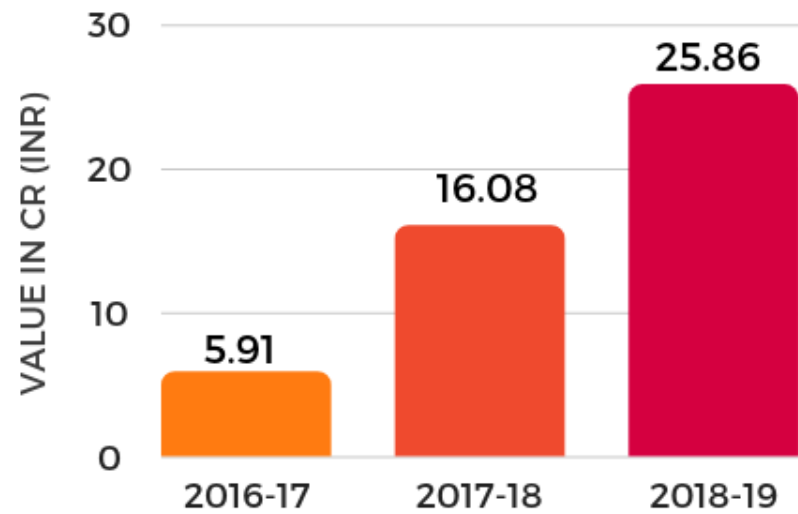
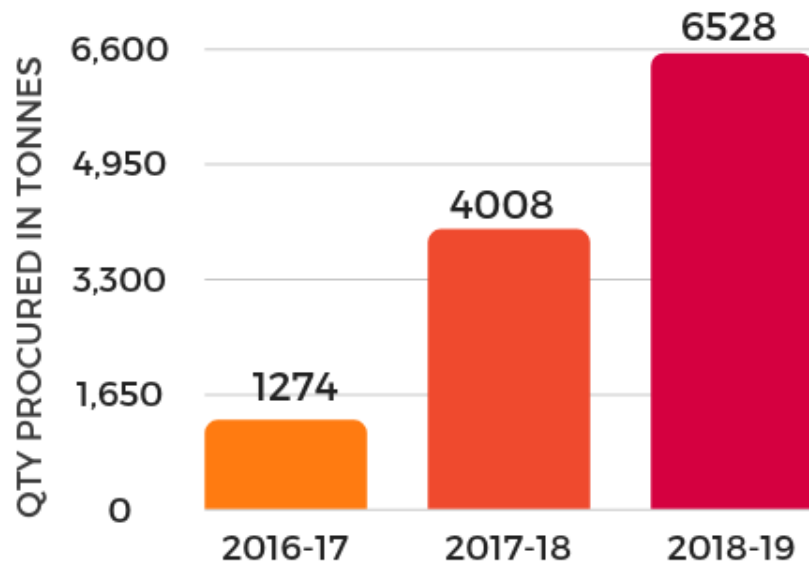
ECONOMIES OF SCALE



ACCOUNTABILITY



FPC TURNOVER PROCUREMENT



FPCs

VALUE ADDITION AS
A WAY FORWARD

POST HARVEST PROCESSES



MATERIAL AT FARM GATE



AGGREGATION BY FPO



TESTED FOR PESTICIDES



TEST RESULTS

IF PASS

IF PASS



COCOON STORAGE



STORED SEPARATELY IN COLD STORAGE



TESTED FOR PESTICIDES



VALUE ADDITION IF ANY



MACHINE CLEANING



DISPATCH



ORGANIZED RETAIL

FPCs - UP THE VALUE CHAIN



MATERIAL AT FARM GATE



AGGREGATION BY FPO



TESTED FOR PESTICIDES



TEST RESULTS

IF PASS

IF PASS



COCOON STORAGE



STORED SEPARATELY IN COLD STORAGE



TESTED FOR PESTICIDES



VALUE ADDITION IF ANY



MACHINE CLEANING



DISPATCH

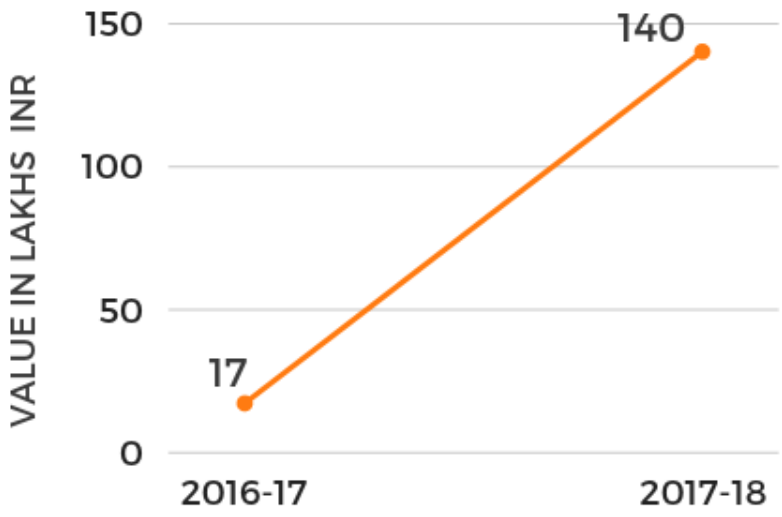
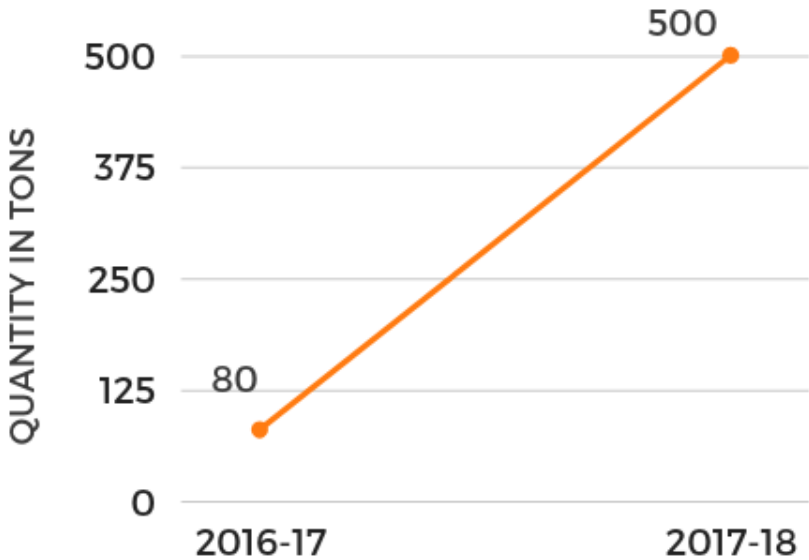


ORGANIZED RETAIL

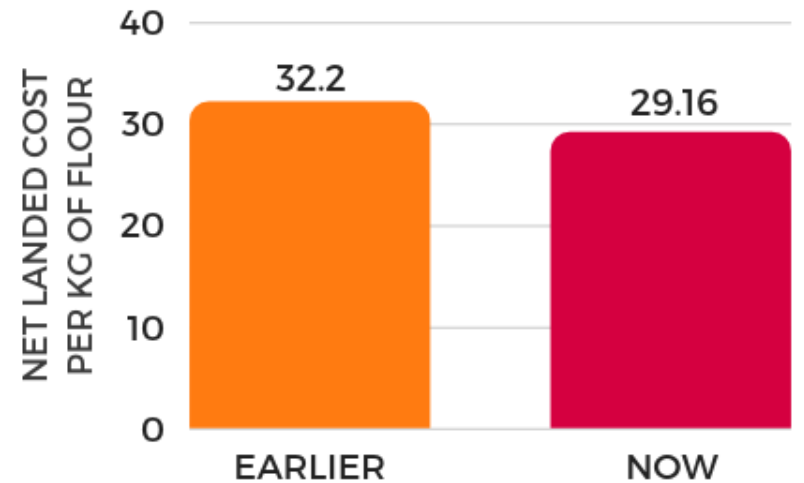
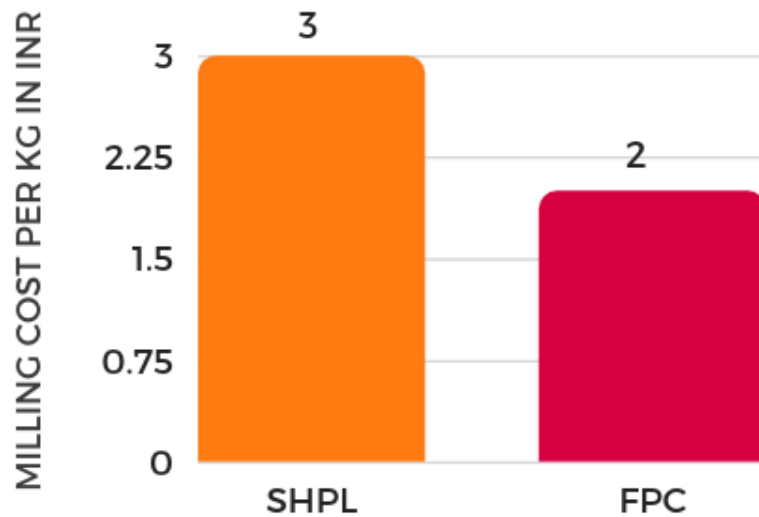
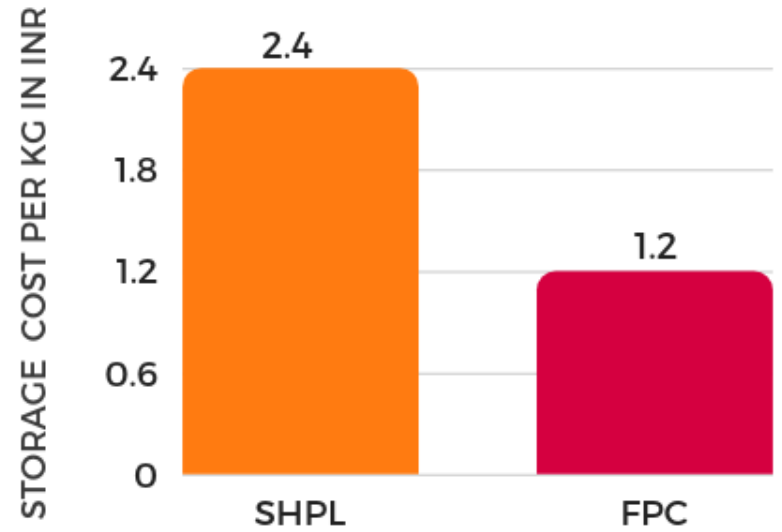
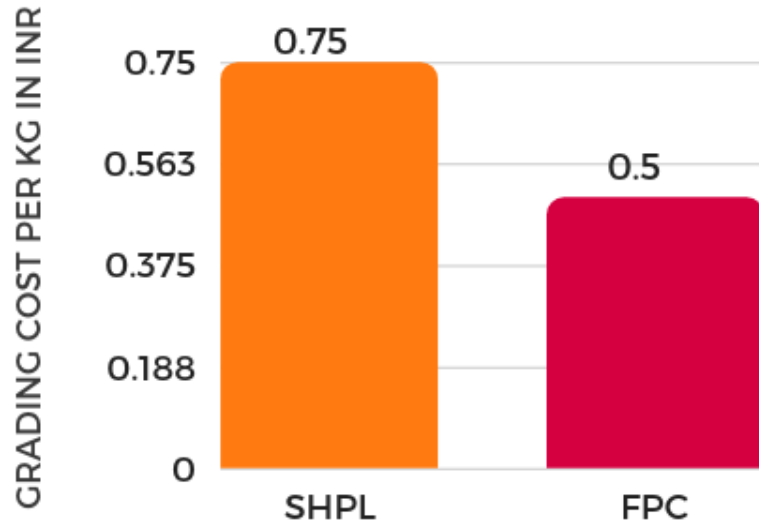
RRPPCL

A CASE IN POINT

WHOLE WHEAT TO WHEAT FLOUR



THE NUMBERS



THE IMPACT



IMPROVED MARGINS TO THE FPC



BETTER FPC CAPACITIES



IMPROVED MARKET READINESS

THANK YOU